

Main Street Regular Board Meeting

MINUTES

October 10, 2018

CITY OF MILLEDGEVILLE EDC

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| MEETING CALLED BY | Justin Jones |
| TYPE OF MEETING | MAIN STREET MONTHLY BOARD MEETING |
| FACILITATOR | Justin Jones |
| NOTE TAKER | Deana Thornton |
| ATTENDEES | Justin Jones, Willie Davis Jr, Col. Alton, Kyle Cullars, Missy Swicord, Carlee Schulte |

Agenda topics

ORGANIZATION

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| DISCUSSION | <p>CALL TO ORDER: Justin called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:01am.</p> <p>MINUTES: Minutes from the Board meeting, held September 19, 2018, were emailed to & reviewed by the board. There were no comments. A motion was made by Col. Alton to approve the minutes as presented, the motion was seconded by Missy Swicord. All were in favor, motion passed.</p> <p>FINANCIALS: Carlee reviewed the budget with the Board. Kyle made a motion to approve the monthly financials, the motion was seconded by Col. Alton. All were in favor, motion passed.</p> <p>BOARD APPOINTMENTS: Carlee talked to the board about Jeanette Jordan not being able to commit to the board due to personal reasons and Kyle Cullars will roll off the board in December. Frank Baugh has been recommended from Georgia College to fill Kyle's roll. Col. Alton made a motion to accept the recommended offered by Georgia College, the motion was seconded by Willie Davis Jr. All were in favor, motion passed. The board will think about other options to fill Jeanette's spot on the board. Willie would like for the board to consider diversity when coming up with options.</p> <p>50/50 FAÇADE MATCH GRANT: The new awning at SweeTreats has been installed. Pictures of the awning were in the board packets for them to review. Col Alton made a motion to approve the installed awning and award them the 50/50 Façade Match Grant for \$594.00, the motion was seconded by Kyle Cullars. All in favor, motion passed. Deana will submit the receipt to the accountant for a check.</p> |
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| DISCUSSION | <p>SURVEY UPDATE: Carlee spent \$50 in Facebook ads to help promote the survey. There has been more than 250 people take the survey so far. Carlee is also doing a giveaway for \$50 in Milly Money if people on Facebook take, share and comment on the survey. Kyle will also push it out on the Georgia College campus. It will run until October 12th. Carlee let the board know that someone stopped by the office to discuss their big idea for downtown and they would like to see an Oliver Hardy statue downtown. After a small discussion about that Missy suggested a mural depicting famous Milledgeville residents. Adam suggested a walk of fame in stars in the sidewalk during the next phase of streetscape. No other discussion. It will be included in the survey responses. Carlee will contact Amy Wright and let her know of the board's discussion.</p> <p>PUBLIC FORUM: Carlee met with Jan Hoffmann about her being the facilitator for the public forum. Jan gave Carlee a few things she and the board needed to decide on about how the public forum will run. 1. Forum based on suggestions and the board will decide on the action items. 2. Public led action items. 3. Food or no food. 4. Childcare or no childcare. The board agreed no food or childcare. The Board will go through the surveys to determine the priorities for the public forum. The survey will be used as the public's input prior to the meeting and the topics determined in the survey will be used at the forum. The discussion at the forum will help the board determine the action items for the 2019 work plan. The Board agreed to meet on October 29th to review the survey questions with Jan. The public forum will be held on November 15th at Allen's Market from 5:30-7:30pm.</p> |
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DIRECTOR'S REPORT

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| DISCUSSION | <p>Organization</p> <p>Board Retreat: Retreat is scheduled for December 4th from 9:30am-1:30pm. Lunch will be catered.</p> <p>Training: MS101 that DCA is requesting everyone take again, even if it's been taken before. The price is</p> |
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now \$75. Still needs to be taken by each board member- by the Board Retreat!

Out of town: Deana and Carlee are going on an all-expense paid trip to the International Downtown Association Annual Conference in San Antonio, TX from October 23-27, 2018.

Promotion

First Friday: October First Friday was well attended despite the GMC and BHS Football games and JMA Homecoming. The movie was not well attended, we aren't sure what happened there. Planning November First Friday now.

Deep Roots Festival: Happening next Saturday! Busy!

Design

Plaza: Finding funding is on my list of things to do. Ideas welcome.

Wayfinding Signage for Downtown: Still working on this.

Window Clings: Still need to hang...before DRF.

Economic Development

DD RLF Fund: Balance is \$217,549.77 as of September 30th.

Business News/Welcome Wagon: None.

MOTION TO ADJOURN THE MEETING BY COL. ALTON, KYLE SECONDED THE MOTION, MOTION PASSED AT 12:01PM.
