

# Main Street Regular Board Meeting

## MINUTES

MARCH 14, 2018

CITY OF MILLEDGEVILLE EDC

<b>MEETING CALLED BY</b>	Justin Jones
<b>TYPE OF MEETING</b>	MAIN STREET MONTHLY BOARD MEETING
<b>FACILITATOR</b>	Justin Jones
<b>NOTE TAKER</b>	Deana Thornton
<b>ATTENDEES</b>	Justin Jones, Adam Heagy, Missy Swicord, Kyle Cullars, Carlee Schulte,

## Agenda topics

### ORGANIZATION

<b>DISCUSSION</b>	<p><b>CALL TO ORDER:</b> Justin called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:05am.</p> <p><b>MINUTES:</b> Minutes from the Board Retreat, held February 8, 2018, were emailed to &amp; reviewed by the board. There were no comments. A motion was made by Adam Heagy to approve the minutes as presented, the motion was seconded by Kyle Cullars. All were in favor, motion passed.</p> <p><b>BUDGET:</b> Carlee went over the expenses with the board. Missy made a motion to accept the budget for informational purposes, Adam 2<sup>nd</sup> the motion. All were in favor, motion passed.</p> <p><b>50/50 FAÇADE MATCH GRANT:</b> Carlee presented the Board with two completed 50/50 Façade Grants for approval. After reviewing them, Kyle made a motion to approve a 50/50 Façade Match Grant for Jimmy Holder, Blackbird for \$1500 and Frank Pendergast, Pendergast Properties for \$1500. Adam seconded the motion. All were in favor, motion passed.</p> <p>The board would like to do a press release highlighting the 50/50 Façade Match Grant. Carlee is going to schedule with Jimmy Holder to have a photo taken following the next board meeting to be sent to the media with the press release.</p> <p><b>BOOST:</b> The board wrote thank you cards to the current members and Carlee is going to schedule a meeting to discuss BOOST.</p>
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### WORK PLAN REVIEW

<b>DISCUSSION</b>	<p><b>WORK PLAN REVIEW:</b> Carlee reviewed the work plan with the Board. Carlee removed ongoing programs and moved them into the two transformation strategies. Kyle made a motion to accept the work plan as presented, Adam seconded the motion. All were in favor, motion passed.</p> <p><b>EX-OFFICIO MEMBERS:</b> Carlee reached out to the organizations the board had recommended and GMC responded with someone they would like to make an ex-officio member. Carlee informed the board that it was Jeannie Zipperer. Carlee will meet with her in the next few weeks to discuss her role as an ex-officio member of the board and give an overview of the MS/DDA program of work.</p> <p><b>HOMETOWN CELEBRATION:</b> Carlee informed the board that planning for the event has started. Since the event falls on May 4<sup>th</sup> part of the event will be themed around Star Wars. The band Stereotype has agreed to perform during the event. They asked if the DDA could supply a hotel and the board agreed that would be fine. Adam made a motion to sign the contract for the band Stereotype to perform during the Hometown Celebration and supply them with a hotel room, Kyle seconded the motion. All were in favor, motion passed.</p> <p><b>FENCE:</b> The fence behind Amici is falling apart and needs to be removed. Carlee discussed a few options that could happen to improve the area.</p> <ul style="list-style-type: none"> <li>• Remove the broken fence and leave the space open (exposing blight)</li> <li>• DDA pay to have a new fence installed</li> <li>• The business/property owners pay to have a new fence installed</li> <li>• Wall off the area with a brick wall, the same as the other side of the alley.</li> </ul> <p>The DDA does not want to pay to have a new fence installed. The board thinks that the</p>
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business/property owners should pay for a new fence.

Adam suggested that the DDA pay for the fence using a 50/50 Façade Match Grant. After a few minutes of discussion, the board decided that Carlee would talk with the City to see if the area could be bricked in by the Public Works Departments. If the area can be bricked Carlee is going to inform Amici and Need A Nerd that they will no longer be able to access the area. If one or both businesses decide they want to replace the fence instead of it being a wall, then they can do so utilizing the 50/50 façade match grant.

SPONSORSHIP: Carlee made a sponsorship request form for the DDA to use when they are being asked to sponsor different things within the community. The board reviewed the form. Missy made a motion to approve the sponsorship form, Kyle seconded the motion. All were in favor, motion passed.

MOTION TO ADJOURN THE MEETING MISSY, ADAM SECONDED THE MOTION, MOTION PASSED AT 12:00PM.

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