

Main Street Regular Board Meeting

MINUTES

AUGUST 9, 2017

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Justin Jones
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	Deana Thornton
ATTENDEES	Willie Davis Jr., Justin Jones, Adam Heagy, Jeanette Jordan, Carlee Schulte

Agenda topics

ORGANIZATION

DISCUSSION	<p>CALL TO ORDER: Justin called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:37am.</p> <p>MINUTES: Minutes from the prior board meeting, held July 12, 2017, were emailed to & reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Adam to approve the minutes, 2nd by Willie. The board voted in favor of approving the minutes, motion passed.</p> <p>BUDGET: Carlee would like to start voting to approve the monthly budget. The board reviewed the budget and Willie asked Carlee why the Hometown Celebration is showing negative on the budget. Carlee said she would look into it. She believes it is because there is not a line item for the Hometown Celebration. The board discussed added the Hometown Celebration and the Polar Express to the budget so it is properly accounted for on the budget. Willie made a motion to approve the July 2017 budget, Adam second the motion, motion passed.</p> <p>ANNUAL BUDGET: Carlee goes over the proposed budget with the board. She explained the changes she made to the budget including the annual insurance and training and travel. The board would like to add the Polar Express and the Hometown Celebration to the budget. Willie made a motion to approve the proposed annual budget with the addition of the Polar Express and the Hometown Celebration. Jeanette second the motion, motion passed.</p> <p>ANNUAL INSURANCE: Carlee goes over the new insurance policy that was mentioned in the previous board meeting. The board agreed that the new policy would be a better option for the DDA. Adam made a motion to purchase DDA Board & Directors insurance through the National Trust for Historic Preservation. Willie second the motion, motion passed.</p>
-------------------	---

TRANSFORMATION STRATEGY #1

DISCUSSION	<p>SENIOR ADVISORY COMMITTEE: Carlee sent out an email to the committee. Willie thinks that the board should meet with the committee during the September board meeting. He thinks we should start the meeting at noon during the board meeting. Carlee plans to include different things about Main Street including the annual work plan so they can review before the meeting to save time.</p>
-------------------	---

TRANSFORMATION STRATEGY #2

DISCUSSION	
-------------------	--

ONGOING PROGRAMS & PROJECTS

	<p>HOMETOWN CELEBRATION: Carlee went over the Hometown Celebration budget with the board. We have received sponsorships from the downtown businesses. There will be around 10-15 vendors at the</p>
--	--

	<p>event.</p> <p>SHOWCASE MY CITY: Carlee told the board about a new sponsorship opportunity that the Ga Downtown Conference is having. It is a \$250 sponsorship. People at the GA Downtown Conference will be able to sign up for a raffle that could win them a trip to one of the cities that is a sponsor. Adam asked if the CVB would pay for half of the sponsorship. Carlee said she would ask and see. Adam made a motion to approve the Showcase Your City sponsorship up to \$250, Jeanette second the motion, motion passed.</p>
--	--

DIRECTOR'S REPORT

DISCUSSION	<p>Carlee reviewed her director's report with the board. She reminded them about upcoming training dates. Jeanette and Willie both need Main Street 201 training. Carlee is going to see when the next 201 class is.</p> <p>September First Friday: Partnering with Allied Arts. They will have Free Lance Ruckus playing at the Black Heritage Plaza and the Touch-A-Truck event will be held on McIntosh Street right outside the Plaza.</p> <p>Plaza: Still waiting on permit from DOT.</p> <p>Project Dragon: Application submitted to state and they are in the underwriting process. City to vote on 8/8/17 meeting to establish a RLF and then it must go BACK to the State for final approval.</p> <p>DD RLF Fund: Balance is \$174,458.99</p> <p>CREATE Multi-Purpose Site: See attached notice of warehousing space available.</p> <p>DDA Parking Spaces: I still have not received a contract that includes the amendment to take on our leases with Martin and Pendergast.</p>
-------------------	--

MOTION TO ADJOURN THE MEETING BY ADAM, JEANETTE SECONDED THE MOTION, MOTION PASSED AT 12:08PM.
