Main Street Regular Board Meeting

MINUTES OCTOBER 11, 2017 CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Justin Jones
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	Deana Thornton
ATTENDEES	Col. Alton, Justin Jones, Adam Heagy, Kyle Cullars, Johnny Grant, Missy Swicord, Carlee Schulte

Agenda topics

ORGANIZATION

	CALL TO ORDER: Justin called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:35am.
DISCUSSION	MINUTES: Minutes from the prior board meeting, held August 16, 2017, were emailed to & reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Col. Alton to approve the minutes, 2nd by Adam. The board voted in favor of approving the minutes, motion passed.
	BUDGET: Carlee went over the expenses with the board. She also included a proposed budget for 2017-2018. The new budget included new line items for the Polar Express and Hometown Celebration. Kyle asked why the interest from the Bivin's rent. Carlee told him that it was the amount that the accountant gave her. Col. Alton made a motion to approve the proposed budget, Kyle second the motion, motion passed.

TRANSFORMATION STRATEGY #1

SENIOR ADVISORY COMMITTEE: The board discussed what they want the senior board to do. They currently do not have anything planned.

DISCUSSION

- Volunteering for Main Street events
- Promote downtown and Main Street
- Boosting the BOOST program

Carlee expressed her concern about someone else on the board heading up organizing activities and jobs for the committee. Justin is going to email Willie to get moving on something for the committee.

TRANSFORMATION STRATEGY #2

DISCUSSION

OTHER BUSINESS

PHOSPHORUS: Carlee told the board that the MOU for Phosphorus is finished. She is going to email the board a copy of it for them to review.

DIRECTOR'S REPORT

	Merchant Meeting: Will have meetings around the Paid Parking that will be installed early 2018. Meetings will be held November 7 at 2pm and 5pm then again on November 8 at 10am (tentatively). We have a rep coming from the company that we are using to answer questions.
DISCUSSION	Promotion
	City of Milledgeville Board Member Appreciation Dinner: October 20 from 5-7pm • Located at the Black Heritage Plaza with food and entertainment as a Thank You for serving as a City appointed board member.

Please RSVP to Melba Hilson ASAP if you haven't already.

Deep Roots Festival: October 21 from 10am-midnight

- Planning going well
- Doubled Artist Market, GBA BBQ Championship for next 3 years, food trucks

Polar Express: Tickets go on sale November 13th at 12:30pm. We have doubled the nights available this year for a total of 576 tickets to be sold. We also set a limit of 6 tickets per adult so people can't buy up a whole trolley.

Design

Plaza: Sending the Encroachment Permit to DOT that was approved and signed by the Mayor.

Project Dragon: Moving forward. Have removed the floor, installed a new floor, removed back roof for redo.

DD RLF Fund: Balance is \$177,529.74

DDA Parking Spaces: We still have not received a contract that includes the amendment to take on our leases with Martin and Pendergast, although I keep hearing throughout town that they have all contracts signed...

MOTION TO ADJOURN THE MEETING BY KYLE, COL. ALTON SECONDED THE MOTION, MOTION PASSED AT 12:18PM.