

Main Street Regular Board Meeting

MINUTES

MAY 10, 2017

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Col. John Alton
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Col. John Alton
NOTE TAKER	Deana Thornton
ATTENDEES	Col. John Alton, Adam Heagy, Willie Davis Jr., Kyle Cullars, Jeanette Jordan, Carlee Schulte

Agenda topics

ORGANIZATION

DISCUSSION	<p>CALL TO ORDER: Col. Alton called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:33am.</p> <p>MINUTES: Minutes from the prior board meeting, held April 12, 2017, were emailed to & reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Kyle to approve the minutes, 2nd by Willie. The board voted in favor of approving the minutes, motion passed.</p> <p>BUDGET: Carlee explained that there was an error in the budget that did not show the true amount in the BOOST account. Carlee included an email from the DDA's accountant stating the actual amount.</p> <p>Kyle asked where the \$1100 in for First Friday came from. Deana told the board that we have recently had two \$1000 sponsorships and a few smaller sponsorships come through.</p>
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TRANSFORMATION STRATEGY #1

DISCUSSION	<p>FOOD STORE: On going</p> <p>MOBLIE APP: No Discussion- Johnny Grant was not able to attend the meeting.</p> <p>POLAR EXPRESS: Deana passed around a volunteer signup sheet for the members of the board that wanted to go ahead and signup.</p> <p>SENIOR BOARD: Willie informed the board that they are ready to send out applications for the Senior Advisory Committee. Willie did point out that there is not a deadline on the application. The board decided June 30th would be the date for the application. Willie will sign the letters after the board meeting and the Main Street staff will mail them.</p> <p>WAYFINDING SIGNAGE: No update</p> <p>THE PLAZA: No update- Still waiting on DOT.</p>
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TRANSFORMATION STRATEGY #2

DISCUSSION	<p>INCENTIVES FOR NEW BUSINESSES: The incentive packets are complete. No discussion.</p> <p>MENTORSHIP PROGRAM: No update.</p>
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ONGOING PROGRAMS & PROJECTS

DISCUSSION	<p>BOOST: Carlee let the board know that there are 21 new BOOST members and \$2720 in the BOOST account. She has received two BOOST application. There is enough money in the BOOST account to be able to do a round of BOOST grants. The board discussed when they would like the deadline and award dates. Deadline for applications will be May 24th, the members have until June 1st to vote and the awards will take place at the June First Friday on June 2nd at 6:30pm.</p> <p>HOMETOWN CELEBRATION: Carlee went over the final budget for the Hometown Celebration. Attendance was down this year but there were several other events happening that night. Carlee suggested moving the event back to August and partnering with Jazzfest to have a spring event. The</p>
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	<p>board discussed that they would like to move the Hometown Celebration back to a Friday and in line with Georgia College's Week of Welcome. Carlee asked Kyle if he thought Georgia College would be willing to help financially with the Hometown Celebration. Kyle said Johnny would be a good person to talk to about that. He and Carlee will get in touch with Johnny to discuss. Adam made a motion to move the Hometown celebration back to August in conjunction with Georgia College's Week of Welcome. Willie second the motion, motion passed.</p> <p>LOCAL REVOLVING LOAN FUND: Col. Alton asked if a committee had been formed for the LRFL. Carlee told him not yet but changes to the local policy have been made and are at DCA to be approved.</p> <p>FIRST FRIDAY: Deana updated the board on the May First Friday event. Planning for the June First Friday has started.</p> <p>DEEP ROOTS FESTIVAL: Deana has updated the applications for the website. No other updates.</p> <p>FARMERS MARKET/PAVILION: Carlee let the board know that the first Second Saturday Sale would be this weekend. The Main Staff has been working on promotional material to get the word out.</p>
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DIRECTOR'S REPORT

DISCUSSION	<p>Carlee informed the board on upcoming training.</p> <p>Jimmy Jordan reviewed the contract for the option on the DDA parking lot and had a few changes to make. Carlee is going to send the changes to the realtor and once the changes are made Justin can sign it.</p> <p>The board discuss several downtown properties that have been rented or purchased.</p> <p>Project Dragon: Waiting on Jimmy Holder to complete his application.</p>
<p>Motion to adjourn the meeting by Kyle, Adam seconded the motion, motion passed at 12:28pm.</p>	