# Main Street Regular Board Meeting

MINUTES

FEBRUARY
8<sup>TH</sup> 2017

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Justin Jones
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	Deana Thornton
ATTENDEES	Col. John Alton, Kyle Cullars, Adam Heagy, Missy Swicord, Justin Jone, Willie Davis Jr., Carlee Schulte

# Agenda topics

#### **ORGANIZATION**

CALL TO ORDER: Justin Jones called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:31am.

MINUTES: Minutes from the prior board meeting, held January 11, 2017 were emailed to & reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Col. Alton, 2<sup>nd</sup> by Willie Davis Jr. The board voted in favor of approving the minutes, motion passed.

BUDGET: The annual audit bill came in and Carlee let the board know that it was not budgeted for. She asked the board where which line items they wanted to pay the bill from. The board agreed to have the bill paid out of the accounting line item. Justin asked Carlee if she could include the budget in the reminder email so the board can review it before the meeting. Next month Carlee will include the budget in the meeting reminder email.

## **DISCUSSION**

OFFICERS: In the annual work planning session the board discussed who they wanted to be the 2017 officers. Adam made a motion to have the slated officers be the 2017 officers. Justin jones will remain the chairman, Col. Alton will remain the vice chairman and Missy Swicord will remain the secretary/treasurer. Willie Davis Jr. Second the motion, motion passed.

WORK PLAN & APPROVAL: Carlee included a copy of the proposed 2017 work plan, she reviewed the work plan and explained the layout. Carlee included a task sheet at the end of the work plan to help keep everyone on task. Included in each board member's notebook was a copy of information pertaining to items on the work plan each board member agreed to work on. After reviewing the proposed work plan Col. Alton made a motion to approve the 2017 work plan. Adam Heagy second the motion, motion passed.

WELCOME WAGON: Carlee prepared welcome packets for downtown's two newest businesses. The board meeting ended a few minutes and the board went to welcome the new businesses together.

#### TRANSFORMATION STRATEGY #1 & #2

#### DISCUSSION

Carlee asked the board if they liked to layout of the agenda. The agenda list both transformation strategies and the items to be completed within that strategy. Missy said she liked that because it would help keep you accountable for the items she needed to complete. The board members agreed they looked the rolling agenda.

The board will report on the approved transformation strategies at the next board meeting.

#### TRANSFORMATION STRATEGY #1 & #2

DISCI	NOTES

#### ONGOING PROGRAMS & PROJECTS

FIRST FRIDAY: Deana gave a recap of the February First Friday and informed the board about March activities.

FARMERS MARKET/PAVILION: Adam thinks it would be a good idea to host community art programs at the pavilion. The board liked that idea. Adam is going to get with Bill Fisher, chair of the art department at Georgia College.

Willie thinks we need to get the word out more letting people know that the pavilion is available for rent. Carlee is going to check into having signage posted with that information.

HOMETOWN CELEBRATION: Carlee has been meeting with some of the downtown business owners that want to be get involved with planning the Hometown Celebration. The committee decided to move the celebration from August to April 22<sup>nd</sup> this year. Missy suggested bringing back the parade of champions and Willie suggested having a DJ if a band was going to be too costly. Planning is in the early stages.

LOCAL REVOLVING LOAN FUND: Carlee informed the board that she has a few people who are interested in the LRLF.

Carlee reminder the board that the LRFL presentation to City council is on February  $14^{\,\mathrm{th}}$ . She will get with Adam to discuss details.

### OTHER BUSINESS

#### **DISCUSSION**

Motion to adjourn the meeting by Adam, Col. Alton seconded the motion, motion passed at 12:02pm.