

Main Street Regular Board Meeting

MINUTES

JULY 12, 2017

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Justin Jones
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	Deana Thornton
ATTENDEES	Col. John Alton, Willie Davis Jr., Kyle Cullars, Justin Jones, Missy Swicord, Carlee Schulte

Agenda topics

ORGANIZATION

DISCUSSION	<p>CALL TO ORDER: Justin called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:31am.</p> <p>MINUTES: Minutes from the prior board meeting, held April 12, 2017, were emailed to & reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Col. Alton to approve the minutes, 2nd by Kyle. The board voted in favor of approving the minutes, motion passed.</p> <p>BUDGET: The board looked over the budget, no discussion.</p> <p>ANNUAL INSURANCE: Carlee informed the board that she looked into other options for insurance. There are certain events that Main Street/DDA holds that needs additional coverage and each event is costing DDA at least \$300. With this new policy, all Main Street events would be covered. The insurance is \$1994 a year. Carlee is going to include the new fee in the upcoming budget to be reviewed and voted on at the next board meeting.</p>
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TRANSFORMATION STRATEGY #1

DISCUSSION	<p>SENIOR ADVISORY COMMITTEE: Carlee included the SAC applications for the board to review. Carlee mentioned that a couple of the people that applied haven't always been supportive of Main Street or downtown. Justin said those people are the perfect people to have on the Senior Advisory Committee because they can stop complaining and start doing.</p> <p>Carlee asked now that the applications are in what is the next step. Will the SAC come to the board meetings or will they have a separate meeting and if so, who will run those meetings? What will they do? The board discussed different options and decided to have Carlee send a letter saying that we received their application and ask if they are still interested. She would also invite them to come to the Hometown Celebration. The board will set an agenda for the SAC during the August meeting and Col. Alton, Justin and Willie will meet with SAC in September. The board decided that one member of SAC would sit in on the board meeting to report back to the entire committee, as needed.</p> <p>GROW PARTNERSHIPS: Willie made a document showing how the DDA could gain more partnerships along with commitments from other organizations. Carlee told him we have a list of partners that we are currently work with. She will share that information with him and they will move forward from there.</p>
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TRANSFORMATION STRATEGY #2

DISCUSSION	
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ONGOING PROGRAMS & PROJECTS

	<p>HOMETOWN CELEBRATION: Carlee talked about the progress that has been made with the planning of the Hometown Celebration. Carlee sent invoices to all of the downtown businesses that said they would donate \$100 to the event. Deana told the board that we currently have 5 vendors and we are charging them a \$25 booth fee. To take some of the logistics stress out of Carlee, she has decided to use one company for the stage, sound and tent for the bands.</p>
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DIRECTOR'S REPORT

DISCUSSION	<p>Carlee reviewed her director's report with the board. She reminded them about upcoming training dates and let them know that she would be out of town on vacation the following week.</p> <p>Carlee gave the board the balance in the DD RLF find.</p> <p>The Deep Roots band announcement was made at noon that day. Carlee told them what bands would be there.</p> <p>PROJECT DRAGON: The application has been submitted to the state and they are in the underwriting process. Jimmy has begun demolition work. The City is still waiting on DCA for approval of the new policy to be able to offer the local funds to Jimmy.</p>
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MOTION TO ADJOURN THE MEETING BY KYLE, COL. ALTON SECONDED THE MOTION, MOTION PASSED AT 12:12PM.
