

# Main Street Regular Board Meeting

## MINUTES

APRIL 12, 2017

CITY OF MILLEDGEVILLE EDC

<b>MEETING CALLED BY</b>	Justin Jones
<b>TYPE OF MEETING</b>	MAIN STREET MONTHLY BOARD MEETING
<b>FACILITATOR</b>	Justin Jones
<b>NOTE TAKER</b>	Deana Thornton
<b>ATTENDEES</b>	Col. John Alton, Adam Heagy, Missy Swicord, Justin Jones, Willie Davis Jr., Kyle Cullars, Carlee Schulte

### Agenda topics

#### ORGANIZATION

<b>DISCUSSION</b>	<p>CALL TO ORDER: Justin Jones called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:33am.</p> <p>MINUTES: Minutes from the prior board meeting, held March 8, 2017, were emailed to &amp; reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Missy Swicord to approve the minutes, 2<sup>nd</sup> by Col John Alton. The board voted in favor of approving the minutes, motion passed.</p> <p>BUDGET: Carlee emailed the financial reports to the board prior to the board meeting. No discussion.</p>
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#### TRANSFORMATION STRATEGY #1

<b>DISCUSSION</b>	<p>FOOD STORE: Kyle Cullars informed the board that he is moving forward with the food store. He has a meeting on April 17<sup>th</sup> to start the process.</p> <p>MOBLIE APP: No Discussion- Johnny Grant was not able to attend the meeting.</p> <p>POLAR EXPRESS: Deana informed the board that the dates have been finalized and Santa has been confirmed. Missy asked if a volunteer sheet could be made for the next meeting so the board could put it on their calendar, Deana will have a volunteer sheet at the next meeting.</p> <p>SENIOR BOARD: Willie is moving forward with the senior board. Carlee gave Willie the letter to be sent. Carlee was concerned that the name Senior Board might not be a good idea because it could confuse some people as to what their roll is. Carlee suggested calling it a Senior Advisory Committee, the board agreed.</p> <p>WAYFINDING SIGNAGE: No update</p> <p>THE PLAZA: Carlee received an email a few minutes prior to the board meeting with an update from Williams &amp; Associates. Carlee shared the plans with the board and the paperwork should be filed with DOT by Friday, April 14<sup>th</sup>.</p>
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#### TRANSFORMATION STRATEGY #2

<b>DISCUSSION</b>	<p>INCENTIVES FOR NEW BUSINESSES: The incentive packets are complete. No discussion.</p> <p>MENTORSHIP PROGRAM: No update.</p>
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#### ONGOING PROGRAMS & PROJECTS

	<p>BOOST: Missy gave an update about ACH. She talked with Cindy at Century Bank and the BOOST account will have to enroll in online banking. Once enrolled the BOOST account will have to sign up for cash management. Justin is the signer on the account so he will be the one to make the changes. He can go online and Missy will assist him if needed.</p> <p>HOMETOWN CELEBRATION: Carlee included the Hometown Celebration budget in the board packets. Main Street has received two in-kind sponsorships for \$500 each and two \$250 sponsorships. Carlee passed around a volunteer sheet and asked the board to please sign up to help man the Main Street/DDA booth.</p>
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	<p>Cliff Towner with the Georgia College Jazzfest asked Carlee if she would consider combining the two events. Cliff would handle more of the bands and Main Street would handle more of the logistics. Adam loved the idea of combining the two events and Missy asked about the Jazzfest budget. Missy would like to make sure the DDA would not be taking on too much financially and to know what their expectations are. Carlee will get with Cliff to go over those details before the board makes a decision.</p> <p>LOCAL REVOLVING LOAN FUND: Carlee let the board know that the City is working on making the changes to the policy. City Council heard the policy at the last City Council meeting and if there are no issues it will be submitted to DCA. Jimmy Jordan is working on the application for the LRLF now.</p> <p>FIRST FRIDAY: Deana updated the board on the April First Friday event. Planning for the May First Friday has started.</p> <p>DEEP ROOTS FESTIVAL: No update.</p> <p>FARMERS MARKET/PAVILION: Carlee informed the board that she talked with Chelsea Losh, the Green Market manager and Mr. Jarrett about ending the Tuesday Farmers Market and partnering with the Saturday, Green Farmers Market. Main Street will promote the Green Market as the community market and they will continue to pay to use the pavilion. The Green Market has agreed to let Main Street join the market the first Saturday of the month to do a community yard sale. All of the profits from the yard sale will go to Main Street. The board was fine with ending the Tuesday market and partnering to promote the Green Market.</p> <p>YOUNG GAMECHANGERS: During the March board meeting Carlee gave all of the board members information about the young gamechangers to review for the next board meeting. Carlee asked the board if they would like to support the Young Gamechangers and provide a sponsorship. Both Kyle and Justin agreed that they would like to do a sponsorships. Kyle made a motion to sponsor the Young Gamechangers with a \$2,500 emerald sponsorship, Adam seconded the motion, motion passed.</p> <p>Col. Alton asked about getting the \$25,000 of in-kind support needed. Carlee told him that Angie with the Milledgeville-Baldwin Co. Chamber of Commerce has been working toward that.</p> <p>PROJECT DRAGON &amp; BOOMERANG: Carlee updated the on the status of both project Dragon and project Boomerang. She has done her part and is waiting to send the paperwork to DCA.</p> <p>GIFT CARD: Carlee informed the board the Janet Yip, former owner of 112 W. Hancock St. gave her a thank you gift for helping her sell her building. The gift was a visa gift card for \$100. Carlee let the board know that the gift card is a donation to the DDA and would be used to purchase something for the DDA.</p>
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**CLOSED SESSION**

	<p>Col. Alton made a motion to enter closed session, Willie second the motion, motion passed.</p>
<b>DISCUSSION</b>	<p>Willie made a motion to authorize Chairman Justin Jones to enter into an Option to Purchase contract with JWM Ventures, LLC to accept \$150,000 for the DDA's real estate located at 203 South Wayne Street. Col. Alton second the motion, motion passed.</p>
<p>Motion to adjourn the meeting by Adam, Col. Alton seconded the motion, motion passed at 12:40pm.</p>	