

# Main Street Regular Board Meeting

## MINUTES

JANUARY 11<sup>TH</sup> 2017

CITY OF MILLEDGEVILLE EDC

<b>MEETING CALLED BY</b>	Justin Jones
<b>TYPE OF MEETING</b>	MAIN STREET MONTHLY BOARD MEETING
<b>FACILITATOR</b>	Justin Jones
<b>NOTE TAKER</b>	Deana Thornton
<b>ATTENDEES</b>	Col. John Alton, Kyle Cullars, Adam Heagy, Missy Swicord, Justin Jones, Jeanette Jordan, Carlee Schulte

### Agenda topics

#### ORGANIZATION

CHAIR: JUSTIN JONES

<b>DISCUSSION</b>	<p><b>CALL TO ORDER:</b> Justin Jones called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:31am.</p> <p><b>MINUTES:</b> Minutes from the prior board meeting, held December 14, 2016 were emailed to &amp; reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Adam Heagy., 2<sup>nd</sup> by Col. Alton. The board voted in favor of approving the minutes, motion passed.</p> <p><b>BUDGET:</b> The \$11,000 was received from the Deep Roots Festival. Main Street is still waiting to receive the \$1200 parking lease payment from the Soho Lofts. Carlee has sent multiple invoices, emails and phone calls asking for their payment. Missy asked if the fee could be debited from their account annually. Carlee said she would ask if she could do that. Justin asked if there was a late fee added. Carlee said no but she would look back at the lease to see if she could add one.</p> <p><b>REVIEW WORK PLAN:</b> Carlee included a copy of the 2016 work plan for the board to review on their own time before the annual work planning session on January 25<sup>th</sup>.</p> <p><b>MERCHANT MEETING:</b> Carlee reminded the board that there is a merchant meeting tomorrow at 4:00pm at Local Yolka. She included a copy of the agenda in their packets and invited the board to come.</p> <p><b>WELCOME WAGON:</b> Carlee let the board know that the Main Street office would be getting new welcome packets to the new businesses downtown, Kirks Jerk Kitchen and Smoothie King. With everyone's busy schedules Carlee asked that the board visit on their own time. Justin asked what was in the welcome packets. Carlee told him a letter, helpful information and different Main Street goodies.</p>
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#### DESIGN

CHAIR: COL. ALTON

<b>DISCUSSION</b>	No Report.
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#### PROMOTION

CHAIR:

<b>DISCUSSION</b>	<b>FIRST FRIDAY:</b> Deana let the board know that the first committee meeting for First Friday was the next day. She gave them a list of the committee members and the First Friday schedule.
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#### ECONOMIC RESTRUCTURING

CHAIR: N/A

<b>DISCUSSION</b>	<p><b>PROJECT BOOMERANG:</b> The IPA for project Boomerang was approved and Carlee is working with Frank to get the application complete. Col. Alton asked if Frank would be asking for the LRLF. Carlee told him that he has several options and she was not exactly sure what funding he would use. She explained a few different options that he could possibly take advantage of.</p> <p>Justin asked if new businesses would be created with project Boomerang. A business that is in the building now would be closing for him to create two new commercial spaces. The board discussed whether or not he would be create new jobs. Some of the board members said yes he would because it would be a new business and new owners while other board members agreed that he would be losing a downtown business.</p>
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	<p>Col. Alton asked if he planned to claim blight for the project, Carlee said he would be claiming spot blight. Spot blight would not be applied to all of downtown just the one property.</p> <p>LOCAL REVOLVING LOAN FUND: Carlee informed the board that she has a few people who are interested in the LRLF.</p> <p>Carlee included a copy of the LRLF presentation in the board packets for them to review before presenting it before City Council. The board reviewed each slide of the presentation and decided to remove "blighted industrial areas" from the last sentence on the Program Description slide. No other changes were made.</p> <p>The DDA is on the City Council work session agenda for February 14<sup>th</sup> at 5:30pm. Adam Heagy has volunteered to present to City Council with the rest of the board agreeing to attend.</p> <p>Carlee gave an update on revolving loan fund balance.</p> <p>BOOST: Adam believes the BOOST program is lacking an event- He asked if anyone had any suggestions for an event. Possibly an Event BOOST sponsor.</p> <p>Ideas included:</p> <ul style="list-style-type: none"> <li>- Justin suggested a VIP area at the Deep Roots Festival for BOOSTERS</li> <li>- Missy suggested name tags for BOOSTERS</li> <li>- A box on the DRF sponsorship form that allowed sponsors to donate an additional amount of money for the BOOST/First Friday programs.</li> </ul> <p>The board liked the idea of having something at DRF for the BOOSTERS. Justin suggested having one sponsorship form for DRF, First Friday and BOOST.</p> <p>Kyle would like to see something from the BOOST program that justified a donation/sponsorship for businesses. Example: Business logo on the website.</p>
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**OTHER BUSINESS**

<b>DISCUSSION</b>	<p>DIRECTOR'S REPORT: Carlee went over the different training opportunities available in 2017.</p> <p>CITY BUSINESS: Kyle mentioned GA College was not happy with the City's decision to restripe 74 parking spots and make it two hour parking with no notice.</p> <p>Col. Alton mentioned that he was not pleased with City Council's decision at the City Council meeting held on January 10<sup>th</sup> to allow sororities and fraternities housing on a property on Washington St.</p>
<p>Motion to adjourn the meeting by Adam, Col. Alton seconded the motion, motion passed at 12:35pm.</p>	