

# Main Street Regular Board Meeting

## MINUTES

OCTOBER 12, 2016

CITY OF MILLEDGEVILLE EDC

<b>MEETING CALLED BY</b>	Justin Jones
<b>TYPE OF MEETING</b>	MAIN STREET MONTHLY BOARD MEETING
<b>FACILITATOR</b>	Justin Jones
<b>NOTE TAKER</b>	Deana Thornton
<b>ATTENDEES</b>	Col. John Alton, Kyle Cullars, Willie Davis Jr., Adam Heagy, Missy Swicord, Justin Jones, Jeanette Jordan, Carlee Schulte

## Agenda topics

### ORGANIZATION

CHAIR: JUSTIN JONES

<b>DISCUSSION</b>	<p>CALL TO ORDER: Justin Jones called to order the Milledgeville Main Street/ DDA Board of Directors meeting at 11:31am.</p> <p>MINUTES: Minutes from the prior board meeting, held September 14, 2016 were emailed to &amp; reviewed by the board. There were no questions or additional comments raised by board members. A motion was made by Col. Alton, 2<sup>nd</sup> by Kyle Cullars. The board voted in favor of approving the minutes, motion passed.</p> <p>BUDGET: Carlee passed around her copy of the budget and gave the financial status report as of September 30, 2016. There were no questions or concerns raised by board members.</p> <p>MERCHANT MEETING: Carlee shared the agenda for the merchant meeting with board members. The next merchant meeting is scheduled for Wednesday, October 13, 2016 at 4pm. Carlee invited board members to attend.</p> <p>PARKING LEASE: Carlee informed the board that the owner of Jimmy Johns, Donna Patterson, would like to lease one of the remaining DDA parking spot for their delivery vehicle. After a short discussion, the board agreed that the parking spaces are to be used for residential living downtown and they did not want to start leasing to businesses. Adam Heagy made a motion to deny leasing a DDA parking space to Jimmy Johns, Col. Alton 2<sup>nd</sup> the motion, motion passed.</p>
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### DESIGN

CHAIR: COL. ALTON

<b>DISCUSSION</b>	<p>THE PLAZA: Carlee is waiting to hear back from William &amp; Associates with an update. No further discussion.</p>
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### PROMOTION

CHAIR:

<b>DISCUSSION</b>	<p>DEEP ROOTS: Carlee explained that the planning for Deep Roots is in full swing. Carlee let the board know that a few volunteers were still needed.</p> <p>BLACK HERITAGE PLAZA SHINDIG: Carlee thought the event turned out great. She thinks there were at least 200 people in attendance. Jeanette Jordan commented that she thought the event went well and would like to see more of that kind of thing throughout the year. Hank Griffeth received a grant to pay for the shindig.</p> <p>Jeanette said she spoke with several people and they all enjoyed the event thoroughly. Carlee asked where they learned about the event. Jeanette said she saw the ad in the newspaper and knew of others who heard it on 107.1fm. Carlee discussed the option of talking to Allied Arts about hosting events during First Friday at the Black Heritage Plaza. The board also mentioned partnering with African American fraternities to provide activities at the Black Heritage Plaza.</p> <p>FIRST FRIDAY: Carlee reported there was not additional downtown activities planned for October. The Touch-A-Truck theme, originally planned for September and cancelled due to weather, has been rescheduled for the November First Friday.</p>
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	<p>While discussing the Black Heritage Shindig, it was mentioned that more activities should be held at that location during First Friday. Justin suggested getting some volunteers to form a committee for First Friday. Jeanette said she would serve on the First Friday committee to help the Main Street staff with planning and execution. Deana will reach out to others to serve on a First Friday Committee.</p> <p>Adam asked about having First Friday sponsors. Carlee told him we did have a few sponsors. Arcadia Student Living is First Friday's biggest sponsor. Adam would like to push to have more downtown businesses be sponsors.</p> <p>Carlee mentioned that she would like to change the layout for First Friday, she is not exactly sure how the layout would work. It could be a quarterly First Friday or a First Friday season. She needs to discuss it with the City Manager, Mr. Jarrett.</p>
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ECONOMIC RESTRUCTURING

CHAIR: N/A

<b>DISCUSSION</b>	<p>LOCAL REVOLVING LOAN FUND TASK FORCE: Carlee gave an update on revolving loan fund balances.</p> <p>BOOST: No update.</p>
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OTHER BUSINESS

<b>DISCUSSION</b>	<p>DIRECTOR'S REPORT: Report and discussion with applicable 4-point approach agenda items. Upcoming event dates were presented to board members.</p> <p>DEVELOPMENT AT WILKINSON INSURANCE: Adam Heagy wanted to discuss the possible housing development at the Wilkinson Insurance building on South Wayne St. Adam said he was concerned about having first floor housing at that location. He believes that it could stop that side of North Wayne Street from developing more business. He would like to see that as mixed use. Adam asked that the board speak up about this development.</p> <p>Adam stated that as a board member of the DDA he feels it is within the DDA's scope to comment on the proposed project. Adam would like to send a letter to the Planning and Zoning committee about the project. Justin said he does not want to send a letter, he thinks it could get taken the wrong way. Adam is going to follow up with the Planning and Zoning committee with areas of concern and not the letter from the board.</p>
<p>Meeting adjourned by Col. Alton at 12:23pm.</p>	