

Main Street Regular Board Meeting

MINUTES

AUGUST 10, 2016

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Col. John Alton
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	Amy Davis
ATTENDEES	Col. John Alton, Kyle Cullars, Adam Heagy, Willie Davis Jr., Johnny Grant, Missy Swicord, Carlee Schulte, Amy Davis

Agenda topics

ORGANIZATION

CHAIR: JUSTIN JONES

DISCUSSION	<p>MINUTES: Minutes from the prior board meeting, held July 13, 2016 were emailed to & reviewed by the board. There were no questions or comments raised by board members. A motion was made by Col. Alton, 2nd by Kyle, to approve the minutes. The board voted in favor of approving the minutes as submitted, motion passed.</p> <p>BUDGET: Carlee gave the financial status report as of July 31, 2016. Carlee advised board members she has been working with Lee & Turner CPA to better account for Milly Money funds, petty cash funds, and Hometown Celebration funds transactions handled through the Main Street office. There were no questions or concerns raised by board members.</p> <p>MERCHANT MEETING: A summary of the most recent merchant meeting, held July 14, 2016, was given to the Board for review. Carlee advised a merchant inquired about bringing in Floyd Griffin & Rick Williams to next meeting to give input & get feedback about issues relevant to merchants such as alcohol sales. Adam thinks it could be a good opportunity for lawmakers to come and hear the concerns of downtown merchants. Carlee noted the Chamber of Commerce and the Library's Democracy Lab could be productive partners for a separate meeting with lawmakers. Willie has the opinion a meeting with lawmakers should be a forum separate from the merchant meeting. Justin thinks a separate meeting is more appropriate since lawmakers may have more focus on upcoming elections. Johnny's input, having been on both sides as lawmaker & merchant, is he doesn't feel that type forum would be productive because of attendees usually being overwhelming campaign supporters. He hasn't seen much mutual dialogue at those type meetings. If looking for actual interaction, one-on-one personal meetings would probably be more productive with lawmakers. For Georgia College's American Democracy Project, they've typically partnered with the Chamber of Commerce for a neutral meeting. The next merchant meeting is scheduled for Monday, October 13, 2016 at 4pm. Carlee invited board members to attend.</p>
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DESIGN

CHAIR: COL. ALTON

DISCUSSION	<p>50/50 FAÇADE MATCH GRANT: Jimmy Johns has applied for a 50-50 façade match. Carlee updated the Board about Jimmy John's opening not expected before Deep Roots, as originally planned, but now targeted for November.</p> <p>WILLIAM & ASSOCIATES: There were no updates for discussion.</p> <p>THE PLAZA: Carlee updated the board on the progress of the Plaza. Carlee is still waiting for response from DOT after attempts with several contacts. A conversation was had with one contact at DOT who gave her the informal feedback of suggesting the ramp and walk-way access be on the sidewalk side as opposed to from the street side for safety. Carlee is working on having the plans revised with those suggestions under advisement.</p>
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PROMOTION

CHAIR:

DISCUSSION	<p>FIRST FRIDAY: Carlee reported a successful August First Friday event downtown & advised the First Friday theme for September is "Touch A Truck." All board members are invited to attend.</p> <p>HOMETOWN CELEBRATION: Carlee gave an update on the Hometown Celebration scheduled this coming Friday. The custom sunglasses have been received and a pair was given to each board member. Board</p>
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	members were reminded about the sign-up sheet for volunteer time-slots during the Hometown Celebration. Banners have been ordered for the event entrance locations and Carlee asked board members for their thoughts on giving sunglasses to attendees in exchange for a donation. All board members were in favor of the approach to solicit for donations toward continuation of the Hometown Celebration.
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ECONOMIC RESTRUCTURING

CHAIR: N/A

DISCUSSION	<p>LOCAL REVOLVING LOAN FUND TASK FORCE: Carlee gave a short slideshow presentation on the LRLF. Kyle suggests the funding mechanism description include the specific Main Street project so when presentation is given to council, usage of funds is clear. Goals & objectives, scope, eligible projects, ineligible use of funds, and local eligibility were reviewed. Col. Alton suggests a map outlining the Central Business District would be good. Justin suggests not including the map because displaying the fact a council person's district may NOT in CBD could have negative impact on support. Col. Alton agreed and withdrew his suggestion to include a map. The application process, applicant requirements, and loan servicing were reviewed. Col. Alton suggests making a separate slide for the loan review committee. Justin suggests mentioning the program's success and effectiveness in other communities and Col. Alton suggests mentioning in a slide after funding mechanism. Carlee also notes the review committee could possibly include a pro-tem member to make a 5th person for voting ties & representation of City governance.</p> <p>Justin thinks the process order for applications should be to go to DDA Director, DDA Board & then the Loan Fund Committee before proceeding. Johnny suggests the 5th committee member be the mayor or "his designee."</p> <p>BOOST: Carlee reported the most recent BOOST grant award recipients were Jack & Milly and Ace Hardware on North Columbia. Carlee noted the Ace Hardware has applied in several BOOST grant cycles and finally had enough votes and won.</p> <p>WELCOME WAGON: No updates to report</p>
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OTHER BUSINESS

DISCUSSION	<p>DIRECTOR'S REPORT: No formal report was reviewed.</p> <p>DOWNTOWN BUSINESS UPDATES: Several requests have been received by the Main Street office from boutiques looking for a 2nd location in Milledgeville. Jimmy Johns expects to open in November. The banquet hall located at the old Scoops location is expected to open in another month and he will send out invitations for an opening reception. Smoothie King is opening soon, and will be in shop next door to the originally planned location because of usage suitability. The project on which Hank is working for the hotel and parking deck is still in process. An upscale, secondhand boutique will be opening in the former McMillians building and work has been done to renovate and empty the space.</p>
<p>Motion to adjourn was made by Kyle Cullars, 2nd by Adam Heagy. Motion passed, meeting adjourned at 12:33pm.</p>	