

Meeting Title

MINUTES

JUNE 8TH 2016

CITY OF MILLEDGEVILLE EDC

MEETING CALLED BY	Justin Jones at 11:35am
TYPE OF MEETING	MAIN STREET MONTHLY BOARD MEETING
FACILITATOR	Justin Jones
NOTE TAKER	DEANA THORNTON
ATTENDEES	Kyle Cullars, Adam Heagy, Justin Jones, Willie Davis Jr., Jeanette Jordan, Johnny Grant, Carlee Schulte, Deana Thornton

Agenda topics

ORGANIZATION

CHAIR: JUSTIN JONES

DISCUSSION	<p>MINUTES: The board was emailed the May minutes for review. Kyle made one change, Boo Mullins name was spelled wrong. Deana will make the correction in the May minutes. Adam made a motion to approve the minutes with the above change, Kyle seconded the motion, motion passed.</p> <p>BUDGET: Carlee and Deana reviewed the budget with the board. Nothing to discuss.</p> <p>AUDIT: Carlee let the board know that the audit findings were released. The Deep Roots Festival was also listed on the audit and the board had a few questions about whether or not the Deep Roots Festival should be included. Carlee let the board know that the DRF belongs to Milledgeville In Motion and Frank Pendergast is in charge of that account. Frank rolled off the board last year and the 2015 festival was the last one that should be included on the DDA audit.</p> <p>The DDA accountant reviewed the audit findings and let the board know that she made the needed journal entries in QuickBooks and she feels comfortable with the books being correct for the next audit.</p> <p>TRANSFORMATION STRATEGIES: Carlee let the board know that she made the changes to the transformation strategies that were emailed to her. There was only one change to make and the board discussed what that was. The board also discussed the transformation strategy that has been completed. Main Street completed the summer promotion strategy. Carlee showed the board the different promotions for that. Kyle made a motion to approve the transformation strategies as the 2016 work plan. Adam seconded the motion, motion passed.</p>
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DESIGN

CHAIR: COL. ALTON

DISCUSSION	<p>50/50 FAÇADE MATCH GRANT: Nothing to discuss, no 50/50 Façade Grant applications are pending.</p> <p>WILLIAM & ASSOCIATES: Carlee let the board know that she met with Williams & Associates to discuss the first project for the DDA. They will be working on wayfinding signage for downtown. Carlee also asked them to research the best locations for the signage.</p> <p>THE PLAZA: Carlee updated the board on the progress of the Plaza. Matt has a lot going on right now and has not had time to work on plans for DOT. Carlee asked Mark Patrick, the City engineer, to work on the plans and he agreed.</p>
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PROMOTION

CHAIR:

DISCUSSION	<p>FIRST FRIDAY: Carlee and Deana gave an update on what happened at the June First Friday and gave the board details about upcoming First Fridays.</p> <p>JAZZFEST: Carlee did not have anything new to report. They are still working on getting a budget together.</p>
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ECONOMIC RESTRUCTURING

CHAIR: N/A

DISCUSSION	<p>LOCAL REVOLVING LOAN FUND TASK FORCE: The board members have not met with City Council yet. The board will meet with City Council before the next meeting.</p>
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	<p>BALDWIN LOFTS: Carlee updated the board on the amount of money in the Baldwin Loft account.</p> <p>BOOST: Carlee gave the board an overview of what the BOOST Task Force decided in the last meeting. Carlee sent 135 emails to BOOSTers and potential BOOSTers and has had 12 people respond. The board discussed some other options for getting more BOOSTers. They feel it would help to have more face-to-face interaction. Adam suggested having rack cards with BOOST information that could be given to potential BOOSTers. Carlee said she will discuss with the BOOST Task Force to come up with a plan.</p> <p>Carlee told the board the amount in the BOOST account and how many times they could BOOST. The board set the next BOOSTing date for August 9th at 11:30 am.</p>
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OTHER BUSINESS

	<p>DIRECTOR'S REPORT: Carlee went over the director's report.</p>
DISCUSSION	<p>N. WAYNE ST MEETING: Adam let the board know that he attended a N. Wayne St. businesses meeting. Many of the businesses on that street want to start promoting the businesses on N. Wayne St. more. They are coming up with a plan to do that.</p>
<p>Motion to adjourn made by Kyle Cullars, Adam Heagy Seconded. Motion passed, meeting adjourned at 12:36pm.</p>	